

# HG Focus

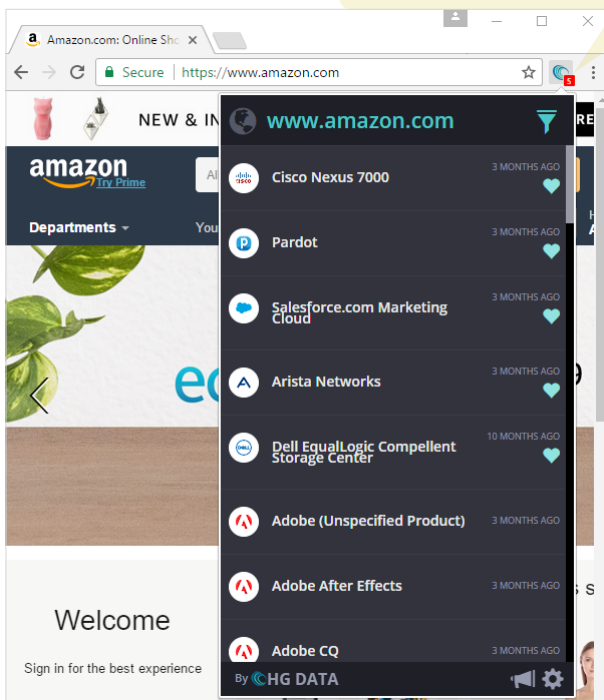
## Spend More Time Selling, Less Time Searching

Gain Customer Relevance ◇ Target Competitive Products ◇ Control Your Pipeline

## Zero in on New Opportunities with Instant Intelligence Right on your Desktop

From front-line reps to seasoned sales managers, sales organizations have always struggled with knowing all they can about their customers and prospects. Now there is [HG Focus](#), a free plug-in for your Google Chrome browser that provides instant access to the massive catalog of installed technologies from HG Insights. HG Focus enables you to engage your target audience with confidence before you ever pick up the phone.

Simply click on the HG Focus icon next to the search bar



### One Click:

HG Focus displays the technologies installed at whatever company URL you're viewing.



## Powerful and Convenient

Don't interrupt your workflow to gain the customer intelligence you need.

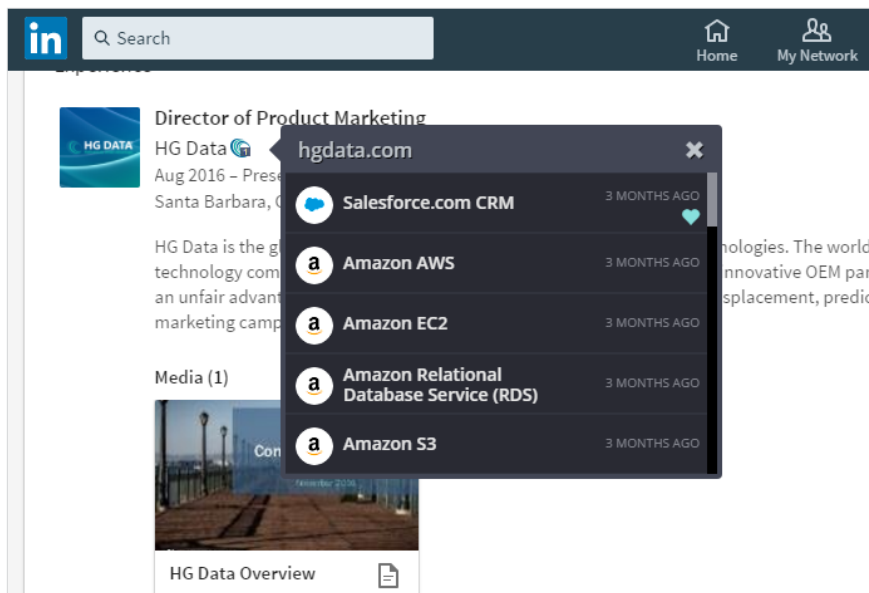
- Every record in HG Focus displays verification date information
- Filter the results by a specific vendor you're tracking
- Select products as favorites and they'll always appear at the top of the list
- With Quicklook enabled, HG Focus appears as an overlay in your sales tools

## EASY TO USE

Simply download HG Focus for free from the Chrome Web Store, sign up, and select up to three vendors you'd like to track. That's it...you're ready to go! By clicking on the HG Focus icon next to the search bar in your browser, a list of technologies and products for the vendors you selected will be displayed for whatever company URL you are currently viewing.

## Make your Whole Sales Force More Productive

To truly maximize the power of HG Focus across your company, subscribe to more vendors or entire technology categories via an annual HG Focus license based on the number of users and estimated usage.



### Convenient Access:

Quicklook is available in Salesforce, LinkedIn, Gmail, Outlook and Salesloft



## The Most Comprehensive Collection of Technographics in the World

Every day, HG Insights indexes more than two billion unstructured documents from offline and online resources. We go well beyond the digital signature information commonly found on public websites, processing content such as B2B social media posts, case studies, press releases, news articles, blog articles, government filings, technical support forums, job listings and more, to produce a detailed census of the technologies companies use to run their business.



OVER  
**88,000,000**  
TECHNOLOGY  
INSTALLATIONS



USED AT OVER  
**13,000,000**  
COMPANIES  
GLOBALLY



OF  
**7,500+**  
TECHNOLOGY  
PRODUCTS



MANUFACTURED BY  
**3,800+**  
TECHNOLOGY  
VENDORS



VERIFIED BY  
**240,000,000**  
DISTINCT DATE  
STAMPS

For more information about using or purchasing [HG Focus](#), contact your HG Insights' sales representative or email us directly at [sales@hginsights.com](mailto:sales@hginsights.com)